

Aurasma: Channels

Channels


What are channels?

In order to get content that is of interest to them, users search for and subscribe to particular channels. This could be a channel that brings their favourite magazine to life, or one that overlays information on signs and pictures at a museum.

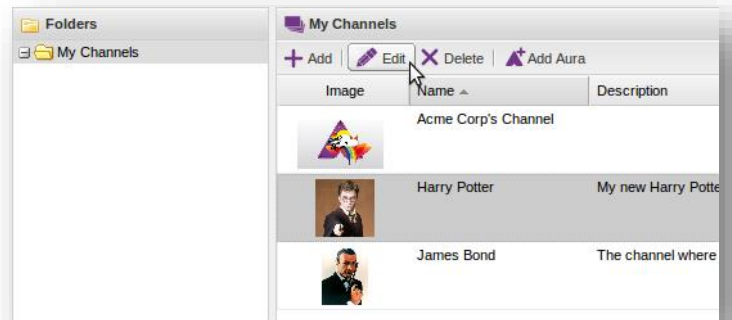


All Auras must therefore be placed in a channel, and your users will only get to see your Auras by subscribing to the relevant channels. When making your own applications, you can automatically subscribe all users to your channels by default.

Managing your channels

You can create, edit and delete your channels by clicking on the  Channels icon on the main screen. The channels section is also used for adding Auras to channels.

When creating a channel you just need to give it a name and icon image, and decide whether it is to be Public or Private.



What are Private Channels?

Public channels are visible to all users of Aurasma, and anyone can subscribe to one and view the Auras that are part of it.

Private channels, on the other hand, are not visible to users of Aurasma. They are useful for testing Auras before putting them live for your users to view. To allow someone to subscribe to a private channel without making it public, send them the Share link found by clicking on the **Link to Subscribe** button in the Channel window.

Note: Editing a public channel to make it private will not unsubscribe existing users from the channel. It will only stop users from searching for and subscribing to the channel within Aurasma.

