



**TORO  
THEATRE  
COMPANY**

DISCIPLINE | EXCELLENCE | ACHIEVEMENT

Mountain View High School's Toro Theatre Company is currently selling advertising space in our full color program for our 2021 - 2022 season of plays. Currently we are presenting ***The Importance of Being Earnest***. We have five productions scheduled for our season which is a lot of exposure for your business!

**Here are the options available for your business:**

**Business Card** - \$25 per show or \$100 for the season

**Quarter Page (2.5" x 4" vertical)** - \$50 per show or \$200 for the season

**Half Page (5" x 4" vertical)** - \$75 per show or \$300 for the season

**Three Quarter Page (5" x 6" vertical/horizontal)** - \$100 per show or \$400 for the season

**Full Page (5" x 8" vertical)** - \$125 per show or \$500 for the season

**Inside Front Cover** - \$200 per show or \$800 for the season

**Inside Back Cover** - \$150 per show or \$600 for the season

**Outside Back Cover** - \$300 per show or \$1,200 for the season

**Production Sponsor** - \$500\* per show

All ads should be in JPEG or PDF format - and remember, the higher the resolution the better it will print. **ADS ARE DUE NO LATER THAN TWO WEEKS PRIOR TO PERFORMANCES.** As an additional bonus to being in our program you will also appear on our sponsor's page with a link to your business on our sponsor's page. For ***The Importance of Being Earnest***, our deadline is Thursday, September 30<sup>th</sup>!

100% of your advertising support goes directly back into the theatre department at Mountain View High School. Payment should be made out to MVHS Theatre Boosters and can be paid via Venmo @torodrama, or can be mailed to 2700 E. Brown Road, Mesa, AZ, 85213. We can also arrange a pickup if that is easier for you. Please email your ad to [torodrama@gmail.com](mailto:torodrama@gmail.com).

Thank you for your interest and support of the Mountain View High School's Toro Theatre Company. Your generosity will help students through scholarships and so much more! If you have any questions, please do not hesitate to contact us!

Thank you,

Jere Van Patten  
Director, Toro Theatre Company

*\*As a production sponsor you will receive a full-page ad in the center of our playbill, 4 complimentary tickets to the performance of your choice, a thank you in the curtain speech before each performance and be featured on our website!*