What is the Author’s Purpose?

It’s as easy as PIE

P = Persuade
I = Inform
E = Entertain

Persuade: To convince the reader of a certain point of view.
Inform: To teach or give information to the reader.
Entertain: To hold the attention of the reader through enjoyment.

What is the Author’s Perspective?

The author’s perspective, or viewpoint, is how the author feels about the subject. In order to determine the author’s perspective, you need to figure out what opinion or attitude the author has about the subject.

To determine the author’s perspective, ask yourself:

➢ What is the author’s purpose for writing?
➢ What is the author’s opinion or attitude about the subject?
➢ What is the author’s purpose for expressing this opinion or attitude?